

# SPONSORSHIP PACKAGE

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THE PROMISED HOPE GALA

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24.02.24



[alwilayat.org](http://alwilayat.org)



[alwilayatinitiative](https://www.instagram.com/alwilayatinitiative)



[Al Wilayat Centre](https://www.facebook.com/AlWilayatCentre)



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# ABOUT US



Al-Wilayat Centre is excited to present our first ever **The Promised Hope Gala**, in collaboration with Al-Wilayat Initiative, Al-Wilayat Scouts, and the esteemed members of our community.

Al-Wilayat Centre is a non-profit Islamic organization based in Hamilton, Ontario. Our goal as leaders in our community, is to nurture and promote the teachings of Ahlul-Bayt, and create a safe and welcoming atmosphere for the Muslim community.

Currently, Al-Wilayat Centre is striving to expand our efforts within the community by committing to larger events, such as 'The Promised Hope Gala', in order to further grow our community and make our presence known in Southern Ontario. The Al-Wilayat Centre has been a longstanding hub in Hamilton that offers the services of a mosque, youth initiative, scout development, funeral services, social gathering, and a cultural club. By the grace of Allah (SWT), our scouts and youth programs are operating successfully with their highest numbers of attendees to date!

With the will and grace of Allah (SWT), Al-Wilayat Centre continues to aim for growth and betterment of the community. Al-Wilayat Centre depends on Allah (SWT) and its generous community members to sustain its efforts and nurturing of our youth in order to create leaders for our future Muslim communities on every path of life.

**Specifically, Al-Wilayat Centre aims to:**

- Enhance the community's understanding of the teachings of the Prophet (PBUH) and Ahlul-Bayt (AS).
- Foster a safe, accepting, and welcoming environment for Muslims of all ages.
- Nurture the youth into becoming meaningful and enlightened contributors to society.
- Create programs and events that foster life-long bonds between members of the community.

*Our youth will carry the torch for growth and prosperity in the future, and InshAllah, with the help of our community this will continue to be possible.*



# THE PROMISED HOPE GALA

On February 24, 2024, Al-Wilayat Centre will be hosting a gala dinner in celebration of the birth anniversary of our awaited hope and saviour, Imam Al-Mahdi (AJ).

It is expected that hundreds of community members will be in attendance as well as other members outside of Hamilton, namely from the Toronto, London, and Niagara Falls areas. All members will come together to celebrate our beloved Imam and rejoice in being in community with one-another after the many years in pandemic isolation.

As part of the gala program, Al-Wilayat Centre will be hosting a dinner along with a raffle and art auction to fundraise for the community's programming; promote community-owned businesses in the region; and provide youth with opportunities and experiences that they may not have otherwise experienced before.

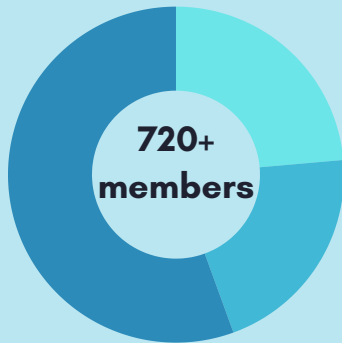
To make the raffle and auction possible, we will need to purchase items that can be raffled/auctioned off. We are humbly reaching out and asking for the support of community members in order to execute a successful raffle and auction.





# OUTREACH

## WHATSAPP



170+ members



150+ members



400+ members

## INSTAGRAM

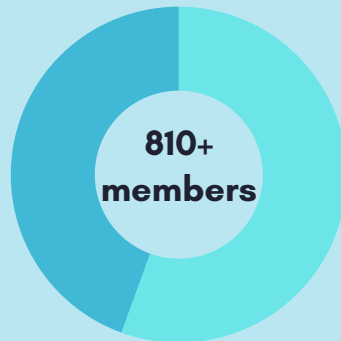
Followers



450+ followers



360+ followers



Average Post Reach



400+ views



800+ views

## FACEBOOK

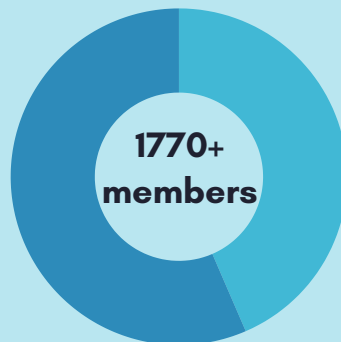
Members



770+ members



1000+ members



Average Post Reach



930+ views



750+ views

# SPONSORSHIP TIERS

## SILVER SPONSORSHIP

\$200 or Product/Service in Sponsorship

Your Business logo showcased at Gala to audience of over 300 guests

Weekly partner spotlight across stories on Instagram and Facebook

Advertising receipt upon request

## GOLD SPONSORSHIP

\$500 in Sponsorship

Your Business logo showcased at Gala to audience of over 300 guests

Weekly partner spotlight across stories on Instagram and Facebook

Your Business logo on poster advertisements for the Gala on all Social Media platforms

Guaranteed exposure to audience of over 1000 community members through Instagram, Facebook, and WhatsApp

Advertising receipt upon request

## DIAMOND SPONSORSHIP

\$1000 in Sponsorship

Your Business logo showcased at Gala to audience of over 300 guests

Weekly partner spotlight across stories on Instagram and Facebook (Personalized)

Your Business logo on poster advertisements for the Gala on all Social Media platforms (Personalized)

Guaranteed exposure to audience of over 1000 community members through Instagram, Facebook, and WhatsApp

WhatsApp Specific Promo: weekly broadcasted message individually spotlighting your business and its services

Company signage displayed at event, along with verbal recognition

Invitations of 2 tickets to attend The Promised Hope Gala

Advertising receipt upon request

*For further details, please feel free to contact us.*



# CONTACT

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Interested in donating or learning more?

Feel free to reach out to Brother **Ahmad Osseili** at 905-966-1303 and Sister **Zahraa Selmán** at 289-700-1250.

We appreciate and thank you for considering sponsoring with us, and may Allah (SWT) reward you immensely!



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